

Northern Ireland Supplement

Scotland: The key facts on tourism in 2014

August 2015



Introduction

As of 2011, Northern Ireland trips to Great Britain are no longer collected in the domestic tourism monitor (GBTS). The information provided in this supplement is based on data provided by the Northern Ireland Statistical and Research Agency (NISRA). Their data collection method is broadly similar to that used in the GBTS, however due to the different information source data is not directly comparable.

309,000 Northern Ireland residents took overnight tourism trips in Scotland in 2014, spending £106 million.

Northern Ireland Resident Overnight Visits to Scotland

	Trips	Nights	Spend	Source
2008	363,000	1,160,000	£127m	UKTS
2009	424,000	1,286,000	£176m	UKTS
2010	277,000	916,000	£111m	UKTS
3 Year Annual Average (2008-2010)	354,667	1,120,667	£138m	UKTS
2011	347,900	1,125,800	£109.5m	NISRA
2012	344,000	1,292,000	£95m	NISRA
2013	225,000	692,000	55m	NISRA
2014	309,000	1,173,000	£106m	NISRA

Average length of stay and spend from Northern Ireland residents

	Length of stay	Spend per trip	Spend per night	Source
2008	3.2	349.86	109.48	UKTS
2009	3.0	415.09	136.86	UKTS
2010	3.3	400.72	121.18	UKTS
3 Year Annual Average (2008-2010)	3.2	389.10	123.14	UKTS
2011	3.2	314.75	97.26	NISRA
2012	3.5	266.67	76.32	NISRA
2013	3.1	244.44	79.48	NISRA
2014	3.8	343.04	90.36	NISRA

Volume and value of overnight tourism to Scotland from Northern Ireland residents

Purpose of trip	Trips		Nights		Spend	
	000	%	000	%	£m	%
Holidays	85	27	383	33	39	37
VFR	107	35	506	43	33	31
Business	87	28	234	20	23	21
Other	31	10	51	4	12	11
Total	309	100	1,173	100	106	100

Sources

Department of Enterprise, Trade and Investment, Northern Ireland (DETINI)

Northern Ireland Statistical and Research Agency (NISRA)

United Kingdom Tourism Survey (UKTS)

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